

**Client:** Lowell European-Style Yogurts  
**Agency:** Hanna Lee Communications, Inc.  
**Media Outlet:** PR Newswire  
**Circulation:** 79,234,000 hits daily (online)  
**Date:** September 9, 2009

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# PR Newswire

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## New Lowell European-Style Yogurts Win Raves from Critics and the Food Media

*Uncommon Creaminess and Vibrant Fruit Flavors  
Inspire Foodies to Think of Yogurt as a Spoonful of Healthy Indulgence*



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[Bolsamania \(Web Financial Group\)](http://www.bolsamania.com)

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[KCAU ABC-9 \(Sioux City, IA\)](http://www.kcautv.com/Global/story.asp?S=11098510)  
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[KFDA CBS-10 \(Amarillo, TX\)](http://www.newschannel10.com/Global/story.asp?S=11098497)  
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[KFVE MyNetworkTV-5 \(Honolulu, HI\)](http://www.k5thometeam.com/Global/story.asp?S=11098497)  
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[KFVS CBS-12 \(Cape Girardeau, MO\)](http://www.kfvs12.com/Global/story.asp?S=11098510)  
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<http://www.kgun9.com/Global/story.asp?S=11098497>



[KHNL NBC-8 \(Honolulu, HI\)](http://www.khnl.com/Global/story.asp?S=11098497)  
http://www.khnl.com/Global/story.asp?S=11098497

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[KHQ-TV NBC-6 \(Spokane, WA\)](http://www.khq.com/Global/story.asp?S=11098497)  
http://www.khq.com/Global/story.asp?S=11098497

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[KIFI-TV ABC-8 \(Idaho Falls, ID\)](http://www.localnews8.com/Global/story.asp?S=11098497)  
http://www.localnews8.com/Global/story.asp?S=11098497

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[KION CBS-46 \(Salinas, CA\)](http://www.kionrightnow.com/Global/story.asp?S=11098497)  
http://www.kionrightnow.com/Global/story.asp?S=11098497

[KIVI-TV ABC-6 \(Boise, ID\)](http://www.kivitv.com/Global/story.asp?S=11098510)  
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[KJCT-TV ABC-8 \(Grand Junction, CO\)](http://www.kjct8.com/Global/story.asp?S=11098497)  
http://www.kjct8.com/Global/story.asp?S=11098497

[KKFX FOX-11 \(Santa Maria, CA\)](http://www.myfox11.com/Global/story.asp?S=11098497)  
http://www.myfox11.com/Global/story.asp?S=11098497



[KLFY CBS-10 \(Lafayette, LA\)](http://www.klfy.com/Global/story.asp?S=11098497)  
http://www.klfy.com/Global/story.asp?S=11098497

6,000 Visitors/day \*



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[KLTV ABC-7 \(Tyler, TX\)](http://www.kltv.com/Global/story.asp?S=11098497)  
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[KMIR NBC-6 \(Palm Desert, CA\)](http://www.kmir6.com/Global/story.asp?S=11098497)  
http://www.kmir6.com/Global/story.asp?S=11098497

[KMPH-TV FOX-26 \(Fresno, CA\)](http://www.kmph.com/Global/story.asp?S=11098497)  
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http://www.kndo.com/Global/story.asp?S=11098510

[KNDU-TV NBC \(Kennewick, WA\)](http://www.kndu.com/Global/story.asp?S=11098497)  
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[KPTH-TV FOX-44 \(Dakota Dunes, SD\)](http://www.kpth.com/Global/story.asp?S=11098497)  
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[KPTM-TV FOX-42 \(Omaha, NE\)](http://www.kptm.com/Global/story.asp?S=11098497)  
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[KPVI-TV NBC-6 \(Pocatello, ID\)](http://www.kpvi.com/Global/story.asp?S=11098497)  
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[KRDO-TV ABC-13 \(Colorado Springs, CO\)](http://www.krdotv.com/Global/story.asp?S=11098497)  
http://www.krdotv.com/Global/story.asp?S=11098497

[KRHD-TV ABC-40 \(Bryan-College Station, TX\)](http://www.abc40.com/Global/story.asp?S=11098497)  
http://www.abc40.com/Global/story.asp?S=11098497



[KRIS NBC-6 \(Corpus Christi, TX\)](http://www.kristv.com/Global/story.asp?S=11098510)  
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http://www.krnv.com/Global/story.asp?S=11098497

[KSBY-TV NBC-6 \(San Luis Obispo, CA\)](http://www.ksby.com/Global/story.asp?S=11098497)  
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