



## Lowell - European Style Yogurts

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on October 7, 2009 at 4:19pm in [New Products](#)



Lowell European-Style Yogurts is a new line of probiotic yogurts that are exceptionally creamy and marry farm fresh Wisconsin milk with nature-ripened fruit from Europe. They just launched and will be available this month at all Fairway locations in the NYC area. They come in whole milk, non-fat and Multi Grain versions. After launching at the Fancy Food Show, the yogurts received rave reviews from food experts and retailers.

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