



Bob Lape announced the launch of Lowell European-Style Yogurts on his “Dining Diary” radio show on WCBS 880 AM

http://www.wcbs880.com/topic/play_window.php?audioType=Episode&audioId=3944570



Now in marketplaces a suave new yogurt, Lowell European Classic. This creamy active live culture yogurt is in 8 fruit flavors with a Multi- Grain version in 6 fruit tones.

It is made by a company headed by Conrad Lowell, who was born on small farm in Poland. He fled the iron curtain to work on Upstate New York farms, then as a taxi driver in New York to fund his education. He now heads Lowell International Foods, making yogurt in the Midwest to European standards.